



Macomb County Community Services Agency

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Clinton Township, Michigan 48036

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Frank T. Taylor, Director

MCCSA is a "Community Action Agency" dedicated to families and individuals seeking to improve their quality of life.

Press Release

January 28, 2004

For Immediate Release

Contact: Julie Hintz
MCCSA Communications Specialist
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MCCSA Walk for Warmth raises funds to heat homes

Mount Clemens, Mich. — Macomb County Community Services Agency (MCCSA) is seeking walkers and donations toward our 14th annual Walk for Warmth. The funds raised assist low-income families and individuals in need of furnace repair or replacement, helping keep homes warm and safe during the cold winter. The Walk takes place Saturday, **February 21, 2004**; it begins and ends at Zion United Church of Christ at 86 Market Street in Mount Clemens. Registration starts at 9:00 a.m. and the Walk begins at 10:00 a.m.

Walkers register and have a continental breakfast the morning of the event and then walk up to three miles through downtown Mount Clemens and its surrounding historic neighborhoods. A van is available if a walker is unable to complete the route. Walkers are treated to lunch when they return and receive "goodie bags" filled with small items donated by local businesses. Walkers are also eligible for door prizes. Door prizes include: a puck autographed by Red Wing Kirk Maltby, gift certificates from area restaurants, an autographed photo of Tiger bullpen manager Lance Parrish, and many other great items.

Each walker must have a minimum pledge total of \$10.

All walkers who raise more than \$500 in pledges are eligible for gift certificates in amounts relative to the pledge amount raised. For example, a walker raising between \$500 and \$749.99 will receive a \$50 gift certificate. Walkers must turn all their pledges in the day of the Walk to be eligible for top prizes.

Funds are also raised through sponsorships from local businesses, corporations, churches and individuals. Donations of any amount are accepted and can be mailed to MCCSA – Walk for Warmth, 21885 Dunham Road, Suite 10, Clinton Township, MI 48036. Checks should be made out to MCCSA – Walk for Warmth.

For more information or to volunteer as a walker, call MCCSA at (586) 469-6999.

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